



Government of India  
Ministry of Chemicals & Fertilizers  
Department of Pharmaceuticals

# Jan Aushadhi VARTA



EDITION 22

10<sup>th</sup> May, 2024

NEWSLETTER



## Double-digit pharma export growth proved PLI scheme

### a resounding success: Pharma Secy

Government's efforts to boost manufacturing are yielding significant results, particularly in the pharmaceutical sector through the Production-Linked Incentive (PLI) Schemes. Dr. Arunish Chawla, Secretary of the Department of Pharmaceuticals, emphasized the remarkable success of these schemes during an exclusive interview with CNBC-TV18. Dr. Chawla expressed satisfaction with the performance of the PLI schemes in the pharmaceutical sector, highlighting that they have surpassed expectations. With three PLI schemes announced, covering pharmaceuticals, bulk drugs, and medical devices, the sector has witnessed substantial investments exceeding Rs.25,000 crore and achieved its production targets. Dr. Chawla emphasized India's emergence as a global leader in the pharmaceutical and medical technology industries, urging stakeholders to recognize the momentum and seize the opportunities ahead.

## HIGHLIGHTS



प्रधानमंत्री जन औषधि योजना की दवाएं जेनेरिक ही होती हैं। उसकी पैकिंग साधारण होती है।

### Revolutionizing Healthcare: Shri Ravi Dadhich (CEO) enlightens on **Jan Aushadhi Pariyojana**

In an illuminating interview, Shri Ravi Dadhich, Chief Executive Officer (CEO), Pharmaceuticals and Medical Devices Bureau of India (PMBI) expounded upon the transformative essence of the Jan Aushadhi Pariyojana. With eloquence and conviction, CEO outline the core principles carrying this groundbreaking initiative, explained its pivotal role in democratizing access to quality healthcare across India.

At the heart of the Jan Aushadhi Pariyojana lies a noble mission to provide affordable and high-quality generic medicines to every citizen. CEO emphasized that these generic medicines are on par with branded counterparts in terms of efficacy and safety. With the motto "Sasti bhi, Acchi bhi," the initiative not only prioritizes affordability but also ensures uncompromised standards of excellence. Through its commitment to affordability and quality, the initiative is not only saving citizens significant sums of money but also empowering them to prioritize their health without financial constraints.



# HIGHLIGHTS



24<sup>th</sup> April, 2024

## Empowering Women: PMBI Female Employees Conduct Meeting on Women's Health and Hygiene at workplace



As part of the ongoing commitment to ensuring a healthy workplace environment, a meeting dedicated to discuss women's health and hygiene at the workplace was conducted on 24<sup>th</sup> April 2024 in PMBI's H.O, Delhi. All the female employees of PMBI gathered and discussed the various issues affecting their health and hygiene at the workplace. The gathering served as a platform for fostering awareness and addressing critical issues surrounding women's well-being within the organization and beyond. Some of the broad aspects of discussion remained development of habits of cleanliness in and around one's workstation as well as the office premises. The maintenance is cleanliness is crucial and central to everyone's life.

In essence, the meeting exemplified the proactive approach of PMBI's female employees towards advocating for women's health and hygiene.



# HIGHLIGHTS



29<sup>th</sup> April, 2024

## Vision Care: PMBI hosts Eye Checkup Campaign



In a combined effort to prioritize the optical health of its workforce, the Pharmaceuticals and Medical Devices Bureau of India (PMBI) on 29<sup>th</sup> April 2024 organized a comprehensive Eye Checkup Campaign at its Delhi headquarter in association with Shroff Eye Centre Hospital.

During the campaign, seasoned ophthalmologists conducted thorough diagnostic evaluations, assessing the visual well-being of all PMBI employees and staff. Through an array of specialized tests, ranging from visual acuteness assessments to intraocular pressure checks, every individual's optical health was thoroughly scrutinized.

Employees received tailored recommendations to safeguard their eyes against potential hazards, ranging from appropriate adjustments in workspace setups to lifestyle modifications conducive to optical health. By proactively addressing ocular health concerns, PMBI exemplifies its commitment to nurturing a workforce that thrives both personally and professionally.



# IN THE NEWS

**TAKE ONE**

April 15, 2024

## CEO, Shrine Board Anshul Garg, inaugurates Jan Aushadhi Kendra at SMVDU



Chief Executive Officer of Shri Mata Vaishno Devi Shrine Board, Sh. Anshul Garg, IAS, inaugurated Jan Aushadhi Kendra in the Medical Aid Centre, Shri Mata Vaishno Devi University in presence of the Vice-Chancellor, Prof. Pragati Kumar, along with other dignitaries, present on the occasion.

This Aushadhi Kendra will provide affordable medicine to the staff, faculty, and students of the university and outsiders. On the occasion, Prof. Pragati Kumar and Sh. Anshul Garg visited various Labs and Wards of the Medical Aid Centre and interacted with the staff members of the Medical Aid Centre. Dr. Pallav Sharma, Medical Officer of the university briefed Prof. Pragati Kumar and Sh. Anshul Garg about the Medical Aid Centre.

**अमर उजाला**

April 29, 2024

## Panipat News: जन औषधि केंद्र के लिए दवा खरीदेगा स्वास्थ्य विभाग

**पानीपत।** स्वास्थ्य विभाग अब जिला नागरिक अस्पताल में जन औषधि केंद्र खोलने जा रहा है। इसके लिए स्वास्थ्य विभाग दवा खरीदेगा। फार्मासिस्ट दवाओं का ऑर्डर तैयार कर रहे हैं। केंद्र का प्रभारी नौल्था सामुदायिक स्वास्थ्य केंद्र के फार्मासिस्ट राकेश कुमार को बनाया गया है। पहले लगभग दो लाख रुपये की दवा खरीदी जाएगी।

नागरिक अस्पताल के प्रथम तल पर केंद्र खुलेगा। रोगियों को यहां कम दाम पर दवाइयां मिलेगी। मरीजों को बाहर से दवाएं नहीं खरीदनी पड़ेगी। फिलहाल रोगियों को जो दवा अस्पताल में उपलब्ध नहीं है वह दवा बाहर से मंहंगे दामों पर खरीदनी पड़ती है। जन औषधि केंद्र में दवाओं के दाम बाहर की अपेक्षा 70 प्रतिशत तक कम होंगे। बाहर मेडिकल स्टोर पर र शुगर की अमरिल एम-वन की 15 टेबलेट निजी मेडिकल पर 136 रुपये की मिलती हैं, लेकिन औषधि केंद्र पर यह सिर्फ 10 रुपये में दी जाएगी।

**Cureus**

Part of SPRINGER NATURE

April 04, 2024

## Perceived Utility of Jan Aushadhi Outlets and Awareness of Generic Medicines at the Andaman and Nicobar Islands: A Cross-Sectional Study

Despite being the leading exporter of generic medicines to the world, affordable medicines are still beyond the reach of most patients in India. Analysis of the National Sample Survey data showed that in one year, more than 55 million Indians became poor only because they had to spend their own money to purchase medicines. The Jan Aushadhi Scheme launched by the Government of India is an ambitious step to make quality generic drugs affordable to the common man of the country.

This study aimed to assess the knowledge, attitude, and perceptions of patients at a tertiary care teaching hospital in the Andaman and Nicobar Islands about Jan Aushadhi Kendras and generic medicines.

The study was a questionnaire-based cross-sectional study. A prevalidated self-made questionnaire was distributed to 200 patients visiting the OPD of different clinical departments in the hospital. Participants' knowledge, attitude, and perception of Jan Aushadhi Kendras and generic medicines were evaluated. Analysis of collected data was done using descriptive statistical measures such as mean and percentages.

**Results:** It was found that most of the participants were not fully aware of the Jan Aushadhi Scheme and the facts about generic medicines. The majority of the participants were under the notion that generics were not similar in quality to the branded ones.

**हि हिन्दुस्तान**

April 04, 2024

## जिले के साधन सहकारी समितियों में खुलेगा जन औषधि केंद्र

**महाराजगंज हिंदुस्तान टीम।** केंद्र सरकार के सहकारिता मंत्रालय ने किसानों को आर्थिक मजबूती प्रदान करने के लिए बड़ा कदम उठाया गया है। सहकारिता मंत्रालय ने बी-पैक्स (साधन सहकारिता समिति) को बहुयामी, बहुदेशीय एवं पारदर्शी बनाने के लिए एक नया मॉडल तैयार किया है। इस नए मॉडल के तहत जिले के साधन सहकारी समितियों को जन औषधि केंद्र बनाए जाएंगे। जिले के तीन सहकारी समितियों को इग लाइसेन्स भी मिल गए हैं।



# IN THE NEWS

FREE PRESS JOURNAL | April 14, 2024

## Bhopal: In A First, Janaushadhi Kendra at SV Polytechnic College By June

Quality generic medicines and IV fluids for hypertension, diabetes and kidney, liver and heart issues etc will be available at the centre at up to 90 percent discount.



**Bhopal (Madhya Pradesh):** A Jan Aushadhi Kendra will start functioning at SV Polytechnic College in the state capital by June. It will be the first Jan Aushadhi Kendra in a government higher educational institution in the state.

Quality generic medicines and IV fluids for hypertension, diabetes and kidney, liver and heart issues etc will be available at the centre at up to 90 percent discount.

The proposed Kendra will be managed by the pharmacy department of the college. It will be built near the main gate of the premises and will be accessible from the road leading towards the CM House.

हि हिन्दुस्तान | April 09, 2024

## जिले की समितियों पर खुलेंगे जन औषधि केंद्र

**आनंद प्रकाश तिवारी, मऊ।** ग्रामीणों को सस्ती दर पर जेनेरिक दवाएँ उपलब्ध कराने के लिए जिले में संचालित साधन सहकारी समितियों पर अब जन औषधि केंद्र खोले जाएंगे। इसके लिए सहकारिता विभाग ने समितियों का चयन कर लिया है। पहले चरण में जिले की पाँच समितियों को चिन्हित किया है। इनमें से दो समिति को ड्रग लाइसेंस मिल गया है। इस व्यवस्था से समितियों की दशा सुधरेगी। समिति के सचिव खाद बीज के साथ ही दवाइयों का भी हिसाब-किताब रखेंगे। लोगों को जेनेरिक दवाइयों पर 80% तक की छूट मिलेगी।

NCB NEWS | April 17, 2024

## उत्तर प्रदेश: सरकारी अस्पताल के पास खुला जन औषधि केंद्र



**उत्तर प्रदेश:** नगर के सामुदायिक स्वास्थ्य केंद्र के पास सरकार द्वारा संचालित कराये जा रहे जन औषधि केंद्र का शुभारंभ हुआ। जिसमें मरीजों को बाजार रेट से बहुत ही कम दामों में दवायें उपलब्ध होंगी।

बताते चलें कि नगर के सामुदायिक स्वास्थ्य केंद्र के बाहर लगभग दो दर्जन प्राइवेट मेडिकल स्टोर खुले हैं। जिनके संचालक चिकित्सकों से सांटगांठ कर अपने दलालों के माध्यम से मरीजों के तीमारदारों को बड़े प्रिंट रेट की दवा देकर भारी मुनाफा कमाते हैं। जिसकी खबरें भी कई बार अखबारों में प्रकाशित की जा चुकी हैं।

लेकिन अपने मरीज की जान बचाने के लिये तीमारदारों के पास अपना आर्थिक शोषण कराने के अलावा कोई विकल्प ही नहीं बचता है। ऐसे में अस्पताल के पास जन औषधि केंद्र खुल जाने पर अब तीमारदार कम दाम में बेहतर दवायें खरीद कर अपने मरीज का इलाज करा सकता है।

आज क्षेत्रीय विधायक मनीषा अनुरागी, जिला पंचायत अध्यक्ष जयंती राजपूत व राठ नगर अध्यक्ष श्री निवास बुधौलिया औषधि केंद्र का शुभारंभ कर लोगों से केंद्र सरकार की इस महत्वाकांक्षी योजना का लाभ लेने की अपील की।

प्रभात खबर | April 07, 2024

## गांव में लोगों को मिलेगी सस्ती दवा, सपही, बोकानेकला, बेतिया बसंत में जन औषधि केंद्र स्वीकृत

**आनंद प्रकाश तिवारी, मऊ।** ग्रामीणों को सस्ती दर पर जेनेरिक दवाएँ उपलब्ध कराने के लिए जिले में संचालित साधन सहकारी समितियों पर अब जन औषधि केंद्र खोले जाएंगे। इसके लिए सहकारिता विभाग ने समितियों का चयन कर लिया है। पहले चरण में जिले की पाँच समितियों को चिन्हित किया है। इनमें से दो समिति को ड्रग लाइसेंस मिल गया है। इस व्यवस्था से समितियों की दशा सुधरेगी।





# SOCIAL MEDIA HIGHLIGHTS

(PMBJP Retweeted)

← Post

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**Every day, Every minute!**

**Every day:**

- 55 patents
- 600 trademarks registered
- 1.5 Lakh MGNREGS distributed
- 75000 people brought out of poverty
- 50,000+ gas connections
- 14 kms railway tracks
- 37 new startups
- 3 Janasachadi centers

**Every second:**

- new university
- tap water connection

12:27 PM · Mar 2, 2024 · 7,891 Views

← Post

Public Health & Medical Education Department, MP @healthminmp

जन औषधि का निशान  
उच्चतम गुणवत्ता की पहचान

♦ जन औषधि केंद्रों पर कम-से-कम 75% डिस्काउंट पर सस्ती और अच्छी दवाई मिलती है।

@CMMadhyaPradesh  
@rshuklabjp  
#JansamparkMP

Translate post

**जन औषधि का निशान**  
**उच्चतम गुणवत्ता की पहचान**  
**जामरुक बनें - जन औषधि खरीदें।**

जन औषधि केंद्रों पर कम-से-कम 75% डिस्काउंट पर सस्ती और अच्छी दवाई मिलती है

अधिक जानकारी/ऑनलाइन अपॉइंट करने के लिए वेबसाइट [www.janasachadi.gov.in](http://www.janasachadi.gov.in) पर जाएं या टोल फ्री हेल्पलाइन 1800 180 8080 पर कॉल करें या **जन औषधि सुलभ ऐप** के लिए स्कैन करें

## PMBJK inauguration Insights

### Smt. Beena Mittal

Ground Floor, 1955 – 56,  
Sector-13, Inside Jagdamba  
Baby Care Centre, District-  
Karnal, Haryana, Pin-132001

70566 41955

### Shri Mausam Verma

Near Deep Health Care Center,  
Rohtak Road, Sampla,  
District Rohtak, Haryana  
Pin- 124501

70825 39289, 70827 55289

### Smt Sneha Tiwari

Shop no 2, Sec- A13, Block -C,  
Vasundhara Ghaziabad  
(Uttar Pradesh)

70566 41955



### Smt Nita Devi

Upper and Groundfloor,  
Om Namah Shivay Complex,  
Jhumari Tilaiya, Koderma,  
Jharkhand

8825107880








“डॉ. साहब... मुझे  
**जन औषधि** की  
जेनेरिक दवाइयाँ ही  
लिखियो।”

**जन औषधि** का निशान  
**उच्चतम गुणवत्ता की पहचान**

जागरुक बनें - जन औषधि खरीदें।

जन औषधि केंद्रों पर कम-से-कम 75% डिस्काउंट पर सस्ती और अच्छी दवाई मिलती है

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या टोल फ्री हेल्पलाइन **1800 180 8080** पर कॉल करें या **जन औषधि सुगम ऐप** के लिए स्कैन करें



## **Jan Aushadhi:** A Symbol of *Quality and Affordability* in Healthcare

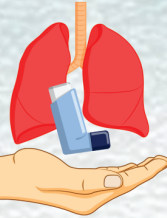
The very emblem of Jan Aushadhi encapsulates its essence – a symbol synonymous with assurance and reliability. It stands not merely as a logo but as a testament to a commitment to serve the masses with integrity and excellence. Each element of the logo, meticulously crafted, echoes the values it represents.





## Jan Aushadhi GYAN GHARONDA

# Asthma



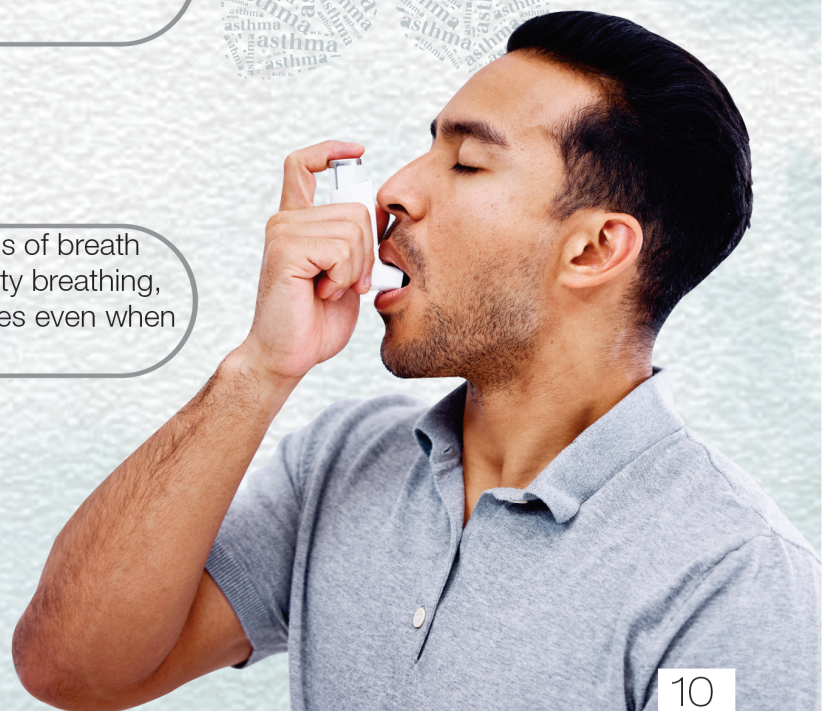
Asthma is a chronic lung disease affecting people of all ages. It is caused by inflammation and muscle tightening around the airways, which makes it harder to breathe.

Symptoms can include coughing, wheezing, shortness of breath and chest tightness. These symptoms can be mild or severe and can come and go over time.

### Impact

People with under-treated asthma can suffer sleep disturbance, tiredness during the day, and poor concentration. If symptoms are severe, people with asthma may need to receive emergency health care and they may be admitted to hospital for treatment and monitoring. In the most severe cases, asthma can lead to death.

### Symptoms





## Causes

- 01** Asthma is more likely if other family members also have asthma – particularly a close relative, such as a parent or sibling.
- 02** Asthma is more likely in people who have other allergic conditions, such as eczema and rhinitis (hay fever).
- 03** Urbanization is associated with increased asthma prevalence, probably due to multiple lifestyle factors.
- 04** Events in early life affect the developing lungs and can increase the risk of asthma. These include low birth weight, prematurity, exposure to tobacco smoke and other sources of air pollution, as well as viral respiratory infections.
- 05** Exposure to a range of environmental allergens and irritants are also thought to increase the risk of asthma, including indoor and outdoor air pollution, house dust mites, moulds, and occupational exposure to chemicals, fumes or dust.
- 06** Children and adults who are overweight or obese are at a greater risk of asthma.

## Treatment

Asthma cannot be cured but there are several treatments available. The most common treatment is to use an inhaler, which delivers medication directly to the lungs.

Inhalers can help control the disease and enable people with asthma to enjoy a normal, active life.

### There are two main types of inhaler:



#### Source:

<https://www.who.int/news-room/fact-sheets/detail/asthma#:~:text=Asthma%20is%20a%20chronic%20lung,come%20and%20go%20over%20time.>





# खेलो भी पढ़ो भी

Fill in the puzzle below based on what you have read about Asthma on the previous page.

1



**Asthma** is a ..... disease  
affecting people of all ages



2

**Asthma** Symptoms can include .....  
..... of breath and chest tightness.

3



People with under-treated Asthma can suffer .....  
during the day, and ..... concentration.

4

The most common treatment of Asthma is to use an  
..... which delivers medication directly to the lungs.

5



Two main types of inhalers are  
..... and .....



Pharmaceuticals & Medical Devices Bureau of India (PMBI)  
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New Delhi-110029

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